

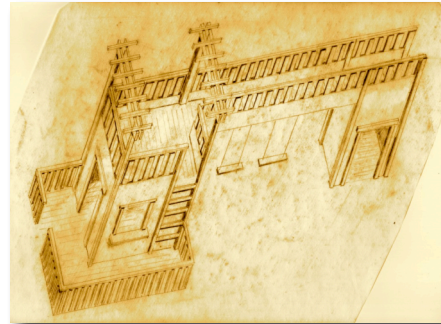
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## **Real Outdoor Living Teams Up With Nation's Leading Home Improvement Couple for *Real Wood, Real Fun* Playset Giveaway**

*Enter for a chance to win the same amazing real wood playset Mark and Theresa from MyFixItUpLife built for their own children!*

(April 18, 2011 – Tyrone, GA) – If a “man’s home is his castle,” then a child’s castle is the backyard play area. Usually, the castle in the backyard is imaginary. That’s not good enough for the team at Real Outdoor Living, so they’ve joined forces with husband and wife home improvement team Mark and Theresa from **MyFixItUpLife** to give families all over America a chance to win a *real* castle for the kids.

The backyard Real Wood, Real Fun playset is designed by MyFixItUpLife’s hosts and licensed contractors Mark & Theresa. This is the same remarkable outdoor play structure the home improvement duo built for their own children, and they’ve spared no detail in the design.



More than just a fun play structure for the kids, it’s also perfect for the entire family to use as an exercise station. The play structure includes a slide, two swings, a small storage room for toys, and a two-story play tower. The winner receives a pre-cut pressure treated Southern Pine lumber package, playset accessories, and the necessary hardware. Plus, plans and how-to video on how Mark & Theresa have constructed the playset for their family will be included. Sweetening the deal, Rockwell Tools has contributed a prize package of their most popular power tools valued at more than \$2,000 for the winner.

### **How to enter**

For entry details, homeowners can visit <http://myfixituplife.com/DIY/2011/03/real-wood-real-fun/>. The deadline to enter is May 20, 2011. Finalists will be selected by public online vote that runs through May 27th, and a panel of judges will select the winner. Don’t forget to invite your friends to vote for you, every day. The winner of the Real Wood, Real Fun outdoor play structure will be announced on the [MyFixItUpLife radio show](#) sometime in early June.

### **Why Real Wood?**

There are plenty of reasons to use pressure-treated lumber for a playset such as the one designed by Mark and Theresa. Key among those reasons are durability, safety, ease-of-use and even sustainability. In fact, a life cycle assessment recently completed by the independent research firm AquAeTer, Inc., found that pressure-treated lumber was significantly better for the environment than alternative decking.

Compared to composite materials, the production of pressure-treated lumber uses 8.5 times less energy, requires 14 times less fossil fuel consumption and utilizes only one-third the amount of water. In addition, southern pine lumber producers harvest wood from sustainably managed forest

lands, which makes wood a naturally renewable, as well as fully recyclable, resource. With more trees planted each year than harvested, our southern pine forests are in better shape and healthier than they were a century ago.

Here's a complete list of the benefits of using real wood in outdoor construction. Pressure-treated wood is:

- The **most widely used** and accepted outdoor building material
- Readily **available**
- Extremely **durable**
- Very, very **strong**
- Exceptional at **holding paint, stains and sealants**, due to its unique cellular structure
- **Beautiful**
- **Rot- and insect-repellent**
- **Safe** for direct **ground contact**
- **Safe** to use **around vegetables, people and pets**
- **Safe** to use for playsets and other **child-focused structures**
- A **renewable** resource

Real Outdoor Living, an education program managed by the Southeastern Lumber Manufacturers Association (SLMA), is dedicated to educating homeowners, deck builders and lumber dealers/retailers as to the benefits of choosing real, authentic wood for outdoor building projects. For more information, please visit us at [www.realoutdoorliving.com](http://www.realoutdoorliving.com), on Facebook at "Wood," on YouTube at [www.youtube.com/WoodItsReal](http://www.youtube.com/WoodItsReal) and on twitter at @woodaholics.

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